Term Information

Effective Term	Autumn 2014		
General Information			
Course Bulletin Listing/Subject Area	Statistics		
Fiscal Unit/Academic Org	Statistics - D0694		
College/Academic Group	Arts and Sciences		

Level/Career	Undergraduate
Course Number/Catalog	3302
Course Title	Statistical Modeling for Discovery II
Transcript Abbreviation	Stat Model Disc 2
Course Description	Statistical models for data analysis and discovery in big-data settings. The regression methods developed in Stat 3301 are extended to data settings with binary and multi-category outcomes. An introduction to some of the most commonly used statistical methods for exploring and analyzing multivariate data is provided. Interpretation and communication of the results of analyses is emphasized.
Semester Credit Hours/Units	Fixed: 3

Semester Credit Hours/Units

Offering Information

Length Of Course	14 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	No
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites	Stat 3301
Exclusions	

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code Subsidy Level Intended Rank

27.0501 Baccalaureate Course Junior, Senior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning	 Build, fit and interpret statistical models for binary outcomes 		
objectives/outcomes	• Understand the difference between nominal and ordinal outcomes and build regression models that are appropriate		
	for each		
	• Recognize the types of questions that can be answered by regression models for multi-category data and structure		
	models to answer those questions		
	• Comprehend the statistical principles that underlie basic methods of multivariate data analysis		
Content Topic List	Logistic regression		
	regression for data with multi-category outcomes		
	• introduction to multivariate data		
	• multivariate normal distribution		
	• principal components analysis		
	Inear and quadratic discriminant analysis		
Attachments	• 3302_Syllabus.pdf		
	(Syllabus. Owner: Hans,Christopher M)		
Comments	• This is a required course for the proposed major in Data Analytics. (by Craigmile, Peter F on 10/11/2013 03:18 PM)		

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Hans, Christopher M	10/09/2013 02:51 PM	Submitted for Approval
Approved	Craigmile,Peter F	10/13/2013 06:08 PM	Unit Approval
Approved	Hadad,Christopher Martin	10/14/2013 06:50 AM	College Approval
Pending Approval	Vankeerbergen,Bernadet te Chantal Nolen,Dawn Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole Hanlin,Deborah Kay	10/14/2013 06:50 AM	ASCCAO Approval

Statistics 3302 Statistical Modeling for Discovery II

3-semester-hour course

Prerequisite: Stat 3301 (Statistical Modeling for Discovery I)

Exclusions:

Class distribution: Three 55-minute lectures per week

Course Description and Learning Outcomes

Statistical models for data analysis and discovery in big-data settings. The regression methods developed in Stat 3301 are extended to data settings with binary and multi-category outcomes. An introduction to some of the most commonly used statistical methods for exploring and analyzing multivariate data is provided. Interpretation and communication of the results of analyses is emphasized. Upon successful completion of the course, students will be able to

- 1. Build, fit and interpret statistical models for binary outcomes
- 2. Understand the difference between nominal and ordinal outcomes and build regression models that are appropriate for each
- 3. Recognize the types of questions that can be answered by regression models for multi-category data and structure models to answer those questions
- 4. Comprehend the statistical principles that underlie basic methods of multivariate data analysis

Required Text and Other Course Materials

The required textbook for the course is (books currently under review). The book is available for purchase at the official University bookstore (ohiostate.bkstore.com) and elsewhere online. The book is available on reserve in the 18th Avenue Library.

Students will be required to use the R¹ software environment for statistical computing and graphics. R can be downloaded for free at <u>http://www.r-project.org</u>. Instructions for using the software will be given in class. Many students prefer to use RStudio, an IDE designed for use with R. RStudio is available for free at <u>http://www.rstudio.com</u>.

- http://www.revolutionanalytics.com/why-revolution-r/whitepapers/r-is-hot.php
- <u>http://techcrunch.com/2012/10/27/big-data-right-now-five-trendy-open-source-technologies/</u>
- <u>http://www.nytimes.com/2009/01/07/technology/business-computing/07program.html</u>

¹ For information on the use of R in data analytics, see:

[•] http://bits.blogs.nytimes.com/2009/01/08/r-you-ready-for-r/

Assignments

Homework will be assigned (approximately) bi-weekly, will be due on the dates announced in class and will be graded. Assignments will consist of a mix of technical questions to assess students' understanding of the statistical models, and questions asking students to perform analyses of data sets. The grade for the analysis portion of each assignment will be based on both the accurateness and appropriateness of the analysis, as well as the clarity of the description of the analysis and results.

Project: Each student will be responsible for completing an individual project. Proposals for project ideas will be due mid-way through the semester, and the project will be due near the end of the semester. The project will consist of finding a data set, formulating questions that can be answered with the data, and performing an appropriate analysis to answer the questions.

Exams

There will be two in-class midterms that cover material from lecture, the assigned readings and homework.

A cumulative final examination will be given during the university's examination period.

Grading Information

The final course grade will be based on homework assignments, two projects, two midterms and a comprehensive final examination. The weights for each component of the grade are:

Homework	Midterm 1	Midterm 2	Project	Final Exam
15%	20%	20%	15%	30%

Outline of topics

- 1. Regression models for binary outcomes
- 2. Logistic regression models
- 3. Challenges in large data settings
- 4. Regression models for polytomous (multi-category) outcomes
- 5. Models for nominal responses
- 6. Models for ordinal responses
- 7. Introduction to multivariate data and the multivariate normal distribution
- 8. Principal Components Analysis and Regression
- 9. Linear and Quadratic Discriminant Analysis

Statement on Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct http://studentlife.osu.edu/csc/.

Special Accommodations

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; http://www.ods.ohio-state.edu/.